



## LICKEY AND BLACKWELL PARISH COUNCIL

### ACTION PLAN 2021/2022 Review Date October 2022

<b>Road Safety</b>				
<b>Objective: Make improvements by providing safer roads and footpaths in the Parish</b>				
<b>Strategy</b>	<b>Aim</b>	<b>How</b>	<b>Cost</b>	<b>Scheduled date</b>
Make improvements in road and footpath conditions	To provide safer roads and footpaths for residents	I. Liaise with BDC and WCC to clear overgrown weeds on footpaths on Plymouth Road II. Encourage residents to cut the hedges III. Liaise with WCC to unblock drains	No cost to LBPC	On going
Make improvements on Old Birmingham Road (OBR)	To prevent residents parking on the verges	I. Household survey II. Ask whether they will be happy with planters or bollards III. If they are happy, will they maintain the planters with watering etc. IV. Executive officer to provide WCC with a detailed list of verges V. Involving community, scouts, schools in planting VI. Small repairs on verges by the lengthsman including,	I. Cllr Webb and Cllr Kriss willing to contribute towards the purchase of planters and plants II. If bollards are needed Richard Clewer of WCC will assist but III. LBPC need to agree in investing in these bollards for managing/installing/subsiding/guiding	On going I. Lengthsman to handle repairs during autumn/winter once repairs are completed by WCC II. Lengthsman to put in replacement bollards when residents request them

		replacing soil and seeding	residents	by paying for them.
Installation and maintenance of Vehicle Activated Speed Signs (VAS) on OBR	To reduce speed and provide safer roads	I. Initial discussion with Richard Clewer who will send an email to confirm installation of VAS (Lickey Garage and Post Box on OBR)	I. Purchase of 2 VAS and Batteries II. Installation III. These need to be budgeted for 2022	Early 2022
Community Speed watch	To reduce speed and provide safer roads	I. Liaise with Safe Neighbourhood team (SNT) and set up a training programme II. Recruit volunteers after advertisement on social media, newsletter, notice board	None	On going Chairman is in contact with the SNT.
Foot path closure	To provide a safe path between Linthurst Newtown and entrance to the golf club	To maintain on going discussion with WCC and National Rail	None	On going
<b>Environment</b>				
<b>Objective To adopt a proactive approach to environmental issues and climate change which will have an impact on the parish of Lickey and Blackwell</b>				
<b>Strategy</b>	<b>Aim</b>	<b>How</b>	<b>Cost</b>	<b>Scheduled date</b>
Planters and adding additional pollinators and trees	To make the village look good	Contractors/Volunteers to plant bulbs and trees during autumn	Already budgeted.	Late 2021

Best Front Garden (BFG) competition	To engage the community	Involve councillors and residents to judge front gardens in the parish.	Cost of prizes	BFG to be held between 6 <sup>th</sup> and 18 <sup>th</sup> September 2021
Launch Environment policy	To make the residents aware of the PC	By setting up display board in the prize giving area along with leaflets	None	On the prize giving day of BFG.
Community Litter pick	To involve the community in keeping area clean	I. LBPC will provide Hi viz jackets and pickers to the residents. II. Residents to assemble at two sites (Lickey and Blackwell)	None	9 <sup>th</sup> October 2021
Adopt a Street scheme	To involve the community in keeping the streets clean	Asking willing volunteers to adopt a street to pick litter at least three times a year of their choosing.	None	Launch on 9 <sup>th</sup> October 2021 if the BDC restarts this scheme.
Promote the use of Carbon Footprint tool	To involve the community in decreasing their footprint.	I. To promote it on Best Front Garden prize giving day by using display board and handing out leaflets. II. Promote on Social media, LBPC website	None	On the prize giving day of BFG.
Installation of Rapid Electric Vehicle Charging (EVC) points	To encourage car users to consider a greener energy source when purchasing a new vehicle.	I. Promote EVC questionnaire set up by the LBPC II. Feasibility study to see what type of EVC will work in the area	Needs the Environment group to come up with recommendations regarding the needs and costing.	On the BGF prize giving day.  On going
Community walks	To promote health and	I. Work with Bromsgrove and Redditch Physical activity	Bromsgrove and Redditch Physical activity group will	Sep-October 2021

	wellbeing in the community.	<ul style="list-style-type: none"> <li>II. group</li> <li>Distribute door-to-door leaflets as social media may not be accessed by certain groups.</li> <li>III. Encourage people to join Lickey Walks which happen every Thursday at 1030 in Visitors Centre, Lickey Hills</li> </ul>	bear the cost of production of leaflets and banners.	
Improve issues with litter	To keep the area clean and tidy	<ul style="list-style-type: none"> <li>I. To encourage casual community litter pickers with recognition in the newsletter</li> <li>II. Litter pick duties for parish caretaker</li> </ul>	None as costs are included in the contract.	On going
Improve street scene	To keep the area clean and tidy	<ul style="list-style-type: none"> <li>I. Maintenance of grassed areas</li> <li>II. Planting at the established pollinator sites including annuals and perennials</li> <li>III. Maintain bus shelter clean opposite Blackwell store</li> <li>IV. Street name plate cleaning</li> </ul>	The budgets for Lengthsman and contractors are set.	On going
Dog fouling	To monitor excessive fouling hot spot areas	<ul style="list-style-type: none"> <li>I. Replenish dog waste bags regularly</li> <li>II. Ensure signs against dog fouling are visible</li> </ul>	Within the budget.	On going
<b>Community Engagement</b>				
<b>Objective</b>	<b>To raise awareness of LBPC and promote its activities</b>			
<b>Strategy</b>	<b>Aim</b>	<b>How</b>	<b>Cost</b>	<b>Scheduled date</b>
Annual report	To provide information on the Council's activities of the past year, thus raising awareness of how the	<ul style="list-style-type: none"> <li>I. Report published on the web and in print.</li> <li>II. Report presented at the Annual Parish meeting.</li> </ul>	Cost included in the budget	Annual

	money was spent			
Council Website	To provide information of the council's activities along with access to information of other agencies	Includes: I. Statutory and relevant documents e.g. Agenda of LBPC, minutes, policies, AGAR, budget II. Newsworthy information, photos of the events, prize winners of the photography competition	Included in the annual budget	On going
Newsletter and Village Magazine	To report on I. Events of immediate past and future II. To promote the work council undertakes III. Work carried out by other organisations in the Parish	i. Abstracts from Council meetings and resolutions. ii. Other organisations provide their content via e-mail iii. Newsletters delivered by volunteers, accessed on website and from Blackwell store	Cost of Annual printing	Newsletter – 3 times a year  Entry in Village magazine up to 5 times a year
Social Media - Facebook	i. To provide information of the activities of the council and engaging with the	I. The EO uploads regular posts, which include events, road closures and information about the community.	Cost of producing a yearly calendar (50 copies)	On going

	ii. community. To engage residents in sending photographs relating to the parish for entering in photo competition.	II. EO asks the Comms team to judge the photos and select a winner for each month, which is then collated for inclusion in the yearly calendar for LBPC.		
Instagram	I. To engage community in sending the photographs related to the Parish	A council member along with the EO upload photos and information on Instagram	None	On going
Twitter	To tweet about events, updating the news of relevance to the community	A council member runs the account and updates it.	None	On going
Local clubs and voluntary groups	To maintain communications with local clubs and groups and provide information to the community.	i. To maintain local directory of local groups and associations on the Council's website ii. Continue including the directory in Parish newsletter iii. Events/ meeting	None. At present this is in place.	On going

		dates posted on the noticeboards.		
Safety & Security	Maintain awareness within the community	<ul style="list-style-type: none"> <li>i. Continue liaising with Safe Neighbourhood team to restart Neighbourhood watch scheme.</li> <li>ii. Regular reports from West Mercia police to be placed on website and reported to the councillors</li> </ul>	None	On going
Grants scheme	To make groups in the community aware of the scheme and encouraging them to apply for grant funding when needed.	Publicise through Website, Social media and Newsletter.	Annual budget agreed	On going
Events Summer events	Encourage community in organising Summer festival in Blackwell Encourage community in Lickey to set up a committee and organise a festival	Encourage organisers	Annual budget agreed	On going
Christmas Lights switch on	To promote community togetherness			5 <sup>th</sup> December at Trinity Centre and at the Wheel
Chairman's	To promote community	EO is liaising with Caterers	To be discussed and agreed in	To be confirmed

Annual thank you meal	togetherness and thank the volunteers for the work carried out over the year.	and hotel with price and menus	the budget 2021-22	
Seniors Afternoon tea	To promote community cohesion.	EO liaising with the Caterers	To be discussed and agreed in the budget 2021-22	To be confirmed
<b>Local Health and Wellbeing</b>				
Objective: To improve the health and wellbeing of the residents.				
St Catherines Rd Play area	Encourage children in participation of outdoor activity	Maintain and regularly service the equipment installed for regular use	Maintenance budget agreed	On going
Foster a sense community belonging	Preventing and managing loneliness and depression within the community	Engage residents through Newsletter, articles in Village magazine, website and social media. Promoting outside workshops and organisations who deal with such issues.	None	On going
Community walks	To promote health and wellbeing in the community.	<ul style="list-style-type: none"> <li>i. Work with Bromsgrove and Redditch Physical activity group</li> <li>ii. Distribute door-to-door leaflets as social media may not be accessed by certain groups.</li> </ul>	Bromsgrove and Redditch Physical activity group will bear the cost of production of leaflets and banners.	Sep-October 2021
Lickey Hills Walks	To promote independent walkers.	Direct the residents to these walks through Newsletter, Website and social media.	None	On going